



PlanEarthWise

Community Based Organization | Migori County, Kenya

"Make Waves Not Waste!"

www.planearthwise.com | planearthwise@gmail.com

WHO WE ARE

PlanEarthWise CBO is a community-based organization rooted in **Migori County, Kenya**, dedicated to empowering local communities — especially youth — through environmental conservation, health awareness, education, and sustainable development.

We are community-driven, committed to environmental stewardship, waste management, and preservation of our natural landscapes. We believe **sustainable change begins with local action and informed citizenship**.



PlanEarthWise at community market showcase

VISION ■

A resilient, empowered, and environmentally conscious community driving sustainable change in Migori County and beyond.

MISSION ■

To foster sustainable development by engaging communities, especially youth, in environmental conservation, health promotion, education support, and economic empowerment.

VALUES ■

Inclusivity · Community Empowerment ·
Transparency & Accountability ·
Sustainability · Innovation

CORE OBJECTIVES:

Innovation

Inclusivity

Community Empowerment

Transparency & Accountability

Sustainability

WHY MIGORI NEEDS PLANEARTHWISE

- Migori County faces rising temperatures, erratic rainfall, plastic pollution, and deforestation.
- Cleaner environments reduce disease burden and flooding risks in our communities.
- More trees combat climate change and improve livelihoods for local farmers.
- Skilled youth drive green economic growth and sustainable local innovation.

Together, we are building a county that is resilient, productive, and proud of its natural heritage.

PlanEarthWise CBO — Migori Industrial Training Center, Opp. County Government Offices | P.O. Box 1234, Migori

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OUR THEMATIC AREAS OF IMPACT

Transforming environmental awareness into action across Migori County

1. WASTE MANAGEMENT

Reforestation is at the heart of our climate mitigation strategy. PlanEarthWise plants thousands of trees every year in schools, public spaces, and community grounds:

- **Fruit Trees** – Mango, avocado, pawpaw, and orange seedlings providing nutrition, farmer income, and long-term food security against climate variability.
- **School Environmental Clubs** – We establish and mentor clubs in primary and secondary schools, teaching waste segregation, recycling, composting, and stewardship.
- **Policy Advocacy** – Engaging county leaders to push for stronger waste management bylaws including single-use plastic bans and community recycling hubs.



Weekly clean-up campaign in Migori

OUTCOME: Cleaner towns, healthier ecosystems, reduced GHG emissions from decomposing waste.

2. GROWING FRUIT & SHADE / EXOTIC TREES

Reforestation is at the heart of our climate mitigation strategy. PlanEarthWise plants thousands of trees every year in schools, public spaces, and community grounds:



Youth tree planting in Migori



School students planting seedlings

- **Fruit Trees** – Mango, avocado, pawpaw, and orange seedlings providing nutrition, income, and food security against climate variability.
- **Shade & Exotic Trees** – Fast-growing species offering cooling, windbreaks, biodiversity habitats, and carbon sequestration.
- **Community Ownership** – Students, teachers, and local leaders trained on tree care, watering, and monitoring.

OUTCOME: Greener schools, cooler public spaces, restored soil health, contribution to Kenya's tree-cover targets.

PlanEarthWise CBO — Make Waves Not Waste!

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YOUTH EMPOWERMENT, SDGs & GET INVOLVED

Building climate leaders for a sustainable Migori County

■ 3. YOUTH EMPOWERMENT THROUGH VOCATIONAL TRAINING

We have an industrial centre but are looking to expand into a one stop centre of excellence to incorporate all the Vocational skills.

Tailoring & Garment Design

Information Technology

Welding & Metal Fabrication

Interior Design

& More Trades

Carpentry & Woodwork

Graduates will receive startup toolkits, business mentorship, and linkages to local markets. Many alumni will run climate-smart businesses — recycling workshops, tree nurseries, solar-product assembly, and eco-tourism ventures.

OUTCOME:

Reduced youth unemployment, stronger local economies, new generation of climate leaders.



Tailoring & sustainable garment design



PlanEarthWise branded vocational training

ALIGNED WITH UN SUSTAINABLE DEVELOPMENT GOALS

SDG 1

No Poverty

SDG 3

Good Health

SDG 4

Quality Education

SDG 5

Gender Equality

SDG 7

Clean Energy

SDG 8

Decent Work

SDG 13

Climate Action

SDG 17

Partnerships

GET INVOLVED — BE PART OF THE SOLUTION!

Volunteer

Join the next town clean-up or tree-planting day i...

Sponsor

Support a school environmental club or vocational ...

Donate

Partner

■ ADVOCATE:

Share our story and support stronger environmental policies across Migori County.

Together, we plan earth wisely. ■

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